

Procurement News



Advantages of Pricing+ FOR PRICE ANALYSIS

Pricing+, developed by J.A. White & Associates, LLC, is an AI-powered cost and price analysis platform built specifically for government contractors. It simplifies FAR-compliant price analysis through standardized workflows, automated calculations, and integrated historical, market, and pricing data to deliver faster, more accurate, and fully auditable results.

Key benefits include:

- Supports FAR recognized analysis methods.
- Automates calculations.
- Standardizes documentation.
- Integrates historical and market data.
- Adjusts for inflation, quantity, scope, labor, and market changes when comparing historical prices.
- Provides supporting rationale with every analysis to improve traceability and defensibility.
- Accelerates procurement cycles by reducing the time required to complete price analyses.

Defensible, Auditable, and Compliant



Pricing+ delivers transparent, traceable, and fully auditable price analyses with documented source data and a complete audit trail to support fair and reasonable pricing decisions.

Competitive and Non-Competitive Procurements

Pricing+ supports FAR compliant price analysis for both competitive and noncompetitive procurement actions. Whether evaluating multiple competitive quotations or documenting a sole-source acquisition, Pricing+ provides the tools and supporting documentation needed to determine and justify a fair and reasonable price.

Competitive Awards

For competitive awards, Pricing+ streamlines the evaluation of quotations, compares pricing across multiple offerors, identifies best-value solutions, and documents the rationale for award decisions.

Non-Competitive Awards

For noncompetitive (sole-source) awards, Pricing+ supports historical price analysis, market research, published price comparisons, catalog pricing, and other FAR-recognized techniques. The platform automatically generates audit-ready documentation that helps satisfy CPSR, DCMA, and FAR requirements.

By standardizing both price analyses, Pricing+ reduces compliance risk, and ensures every procurement file is fully documented and audit ready.